



इकलइरगोव
रत्रोलेवरवल

जयतु संस्कृतम् | जयतु भारतम् ||

SAMSKRITA VAIBHAVAM Samskrita Bharati – Marathalli & Ulsoor

Volunteer: Ramanujan Valmiki,
23-I, Palm Meadows, Varthur Road • Bangalore - 560066
Phone: 93419-86869 • E-Mail: anuj.valmiki@gmail.com
Web: samskritabharati.in

To:

Date:

Subject: Request for Support and Sponsorship for a worthy cause “Samskrita Vaibhavam”

Dear Sir/Madam:

Samskrita Bharati (samskritabharati.in) is a not-for-profit public service organization, run entirely by volunteers with the support of donors, striving for decades now for revival and propagation of Sanskrit language. It operates in most major locations in India and also abroad.

We, the volunteers from the Marathalli and Ulsoor divisions of the organization have planned a series of activities through 2014 for the reaching out, teaching and promoting Sanskrit to all interested citizens of this region. As a great highlight event, we will conduct a conference & exhibition event named “**Samskrita Vaibhavam**”, at VSR Kalyanamantap, ITPL main road, Brookefields/AECS Layout, Bangalore-37, on the **9th & 10th of August, 2014**. Leading up to this event, starting from January of 2014 itself, we are conducting multiple conversational Sanskrit courses, including 10-day camps, weekend classes and others. We have provided more details of the event and the activities planned, in the included brochure. Please kindly review the details therein.

We herewith request your support for this just cause in one or more ways – (a) As a sponsoring partner for the event by providing significant financial contribution (b) By placing advertisement in the event souvenir, and by displaying company banners at the event site (c) By hosting a 10-day conversation class right here at your campus, spread over two weeks, during early morning or evening hours, with qualified tutors offered by us.

All donations to Samskrita Bharati are eligible for **tax rebate under 80G**. Your donations are handled with utmost precaution through audited accounts to ensure just utilization.

Sincerely and with best regards,

Ramanujan Valmiki

Volunteer for Samskrita Bharati @ Marathalli
(corporate: VLSI Architect & Design Consultant)

...Please see overleaf for sponsorship option details

Sponsorship Levels

Platinum Partner – Rs 1,00,000+: Includes (a) sponsorship mentions on stage and in the souvenir, (b) souvenir full-page colour insertion, (c) premier seating for 4 at the event, (d) honouring the sponsor on-stage (e) one promotional booth in the exhibition area, (f) placement of one promotional banner/standee on site. (g) Optional: A 10-day Samskrita Shibiram to be conducted at your office/community location.

Gold Partner – Rs 50,000+: Includes (a) sponsorship mentions on stage and in the souvenir, (b) souvenir half-page colour insertion, (c) premier seating for 4 at the event, (d) placement of one banner/standee on site. (e) Optional: A 10-day Samskrita Shibiram to be conducted at your office/community location.

Silver Partner – Rs 25,000+: Includes (a) sponsorship mentions in the souvenir, (b) souvenir quarter-page colour insertion, (c) premier seating for 4 at the event, (d) placement of one banner/standee on site. (e) Optional: A 10-day Samskrita Shibiram to be conducted at your office/community location.

Associate Sponsor – Rs 10,000+: Includes (a) sponsorship mentions in the souvenir, (b) premier seating for 4 at the event, (c) placement of one banner/standee on site.

Well-Wisher – Rs 2000+: Premier seating for 2 at the event

Children's Storybooks in simple Samskritam – A team of volunteers from our Samskrita Bharati division are translating some excellent story books that are in the open domain into simple Sanskrit. A set of these books is being designed and published on the occasion of the Samskrita-Vaibhavam event. Sponsorships are sought for each of these books to cover the printing costs at **Rs. 30,000** for the first lot of 1000 copies. A leading page of the book will be reserved for mentioning details of the sponsor or a tribute offering as per the desire of the sponsor.

Printed Souvenir Book – Advertisement Rates

Advertisement box dimensions are in inches (height x width). High-resolution design (PDF) or image (JPG/PNG/TIFF) to be provided by Advertiser.

- Full-Page – Full Colour - **Rs 8,000** to fit 10.0" x 6.6"
- Half-Page – Full Colour - **Rs 5,000** to fit 5.0" x 6.6"
- Quarter-Page – Full Colour - **Rs 3,000** to fit 5.0" x 3.3"

Banner Advertising on-site - Rs 1500 for a banner of size up to 10'x 3' feet, provided by advertiser.

Display/Promotion/Sales booth on-site -

- Outdoor covered booth/enclosure - **Rs 2500** for a booth of 5'x5' for both days of the event.
- Indoor booth – **Rs 3500** for a booth of 5'x5' for both days of the event.

Please Contact -

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